

How to convince with a talk at academic conferences!

Rhetoric skills and practice, Graduate School Life Science Munich, LMU Munich

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This seminar will introduce to you helpful ideas how to improve your facility to win the listeners interest at academic conferences or job talks, to keep it, how to "sell" your arguments to other scientists and to deal with their offensive comments. With use of some rhetorical techniques you will also learn how to point out your research data with more self-confidence. During the seminar you will have several opportunities to present parts of your research data and to work on your language and body language skills. You will get lots of constructive feedback and, if you like, you will be videotaped.

Contents:

- language
- body language
- how to build up a presentation
- how to structure your arguments

Methods:

- PowerPoint presentation of the instructor with discussion,
- Paper or poster presentation of participants with individual feedback,
- Exercises in small groups to improve presentation skills

Date: 29./30. Januar 2015 (9-17 Uhr)